

THE PREMIER DIFFERENCE

- Invitation for two (2) representatives to attend the private VIP dinner hosted by Cleveland Clinic CEO & President, Delos Cosgrove, MD
- Twelve (12) guest tickets to Summit evening social event
- Purchase additional tickets to Summit social event at discounted rate
- Twenty (20) guest tickets to the Keynote speaker dinner
- Summit final registration list (name and company only)
- Company premium item / marketing collateral included in registrant gift bag

ADVERTISING and PROMOTION

Print Materials:

- Company logo to be included in Summit collateral to include postcard, brochure, etc.
- Recognition as Premier Partner in Summit Press Releases

On-line:

- Presence on the 2011 Medical Innovation Summit homepage
- 2011 Medical Innovation Website, logo inclusion as Premier Sponsor
- HyperLink to Company website through Summit sponsor page
- Inclusion in Summit HTML e-mail blasts

Summit Program:

- Full page, 4 color advertisement – to be designed by Company and approved by Summit Coordinator
- Logo and company contact information on Sponsor page
- High profile exhibit location & inclusion on Exhibitor site-map if applicable

Daily Summit Exposure:

- Logo & Premier Partner recognition included on video screens inside amphitheater during all walk-ins, breaks and transitions
- Logo included on all printed Summit signs and banner poles throughout Conference Center
- Logo included on Summit notepad at each seat in conference sessions



SUMMIT REGISTRATIONS

Eighteen (18) All-access Summit registrations to be used at Sponsor's discretion. Includes all Summit sessions, social events and meals.

EXHIBIT SPACE

- High-visibility Premium 16' x 8' exhibit space to include 2- 8' tables, 4 chairs, linen and skirting, booth sign and waste paper basket
- Any additional standard exhibit fees waived (including but not limited to existing electricity, extension cords, easels)

Premier Sponsorships may be customized to meet your specific goals. For more information, please contact Allison Lowenfeld at (216) 445-1524 or lowenfa@ccf.org or Susan Bernat at (216) 444-5538 or bernats@ccf.org

State of the Heart

2011